



PRESS RELEASE

**Saga Décor, a Verallia group company, acquires Société Charentaise de Décor,
specialized in glass satin-finishing**

Pont-Sainte-Maxence (France), March 13, 2017 – Saga Décor, a Verallia group company with expertise in decorating glass food containers, has acquired Société Charentaise de Décor, specialized in glass satin-finishing. Through this deal, Verallia consolidates its decoration range to match market trends, while strengthening its presence in Charente, in the south-west of France.

Founded in 1973, Société Charentaise de Décor has unique expertise in satin-finishing glass bottles. Located in Gensac-la-Pallue (Charente), the firm decorates around 30 million bottles a year and employs 28 employees. In 2015, its turnover was over €6m. Verallia and Société Charentaise de Décor have in common a customer base of major spirits brands representing the most dynamic market for glass bottle decoration.

With this acquisition, Saga Décor reinforces its industrial capabilities and affirms its know-how in satin-finishing. This announcement illustrates Saga Décor's willingness to invest in meeting new customer requirements, primarily demanding range variety and flexibility in decoration techniques. In this vein, late 2016, Saga Décor started up at its Pont-Sainte-Maxence facility (Oise) a lacquering line on full bottles with drying by UV lamps and a hot-stamping machine.

In the words of Xavier Volt, CEO of Saga Décor, *“Société Charentaise de Décor is a company renowned for the know-how of its employees. We are pleased to welcome its teams inside Saga Décor and combine our industrial and human assets. Through this acquisition, we shall reinforce our presence on the dynamic Cognac and premium packaging market.”*

Michel Giraud, Groupe de la Seine board chairman declared: *“I am delighted that Société Charentaise de Décor, with this sale to a world-renowned group, will ensure its continuity and the future of its workforce. On this point, I would like to thank all employees who have helped build the company's reputation over the last 44 years.”*

About Saga Décor – Saga Décor, a Verallia group company, has specialized in decorating glass food containers since 1992. The firm has been based in Pont-Sainte-Maxence for 20 years. Primarily operating on the French and European market, Saga Décor also exports notably to North America and Russia. Employing 75 people, it had a turnover of around €12 million in 2015. For more information: www.saga-decor.com.

About Verallia – An independent group, Verallia is one of the world's top three manufacturers of glass packaging for food and beverages, and proposes innovative, customized and environmentally-friendly solutions. Verallia produced around 16 billion glass bottles and jars in 2015. Verallia's business model is based on combining the strength of its global network (manufacturing operations in 13 countries, sales locations in 45 countries with 5 technical centres and 13 product development centres) and local customer relationships in all regions. In 2015, Verallia achieved net sales of €2.4bn. For more information: www.verallia.com.

In France, Verallia, co-leader on the domestic glass packaging market, employs around 2,500 people at 10 manufacturing facilities. N°1 on the still and sparkling wines' segment, Verallia France is also a leading player on the spirits, soft drinks and jars markets.

In Charente, at the heart of Cognac's vineyards, Verallia now runs 4 facilities:

- in Chateaubernard
 - a glass plant producing 2 million bottles a day (Verallia)
 - a household glass treatment facility (Everglass)
- in Gensac-la-Pallue
 - a bottle resorting-repackaging, logistics and distribution facility (Établissements René Salomon)
 - a plant specialized in glass satin-finishing(Société Charentaise de décor)

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